Families make up more than 40% of the homeless population. At Nicholas House, we lead the Atlanta community’s response to family homelessness. Working collaboratively with a network of partners, we provide an array of supportive services including an emergency shelter, homelessness prevention programming, case management, and permanent affordable housing.

Our mission is to help homeless families achieve self-sufficiency. As a valued and engaged member of our community, Nicholas House invites you to become a sponsor during its annual Dream Builders Event to benefit homeless families in the Atlanta community.

Schwartz-Goldstein Hall | The Temple
1589 Peachtree St. NE
Atlanta, GA 30309-2406

Agenda

11:30am  
Arrivals

12pm - 1pm  
Dream Builders Program

Lunch will be served at noon.
Dream Builders make it possible for us to sustain our mission.

Established in 2008, the Dream Builders Society recognizes multi-year leadership gifts made to support Nicholas House’s work to help families experiencing homelessness in and around Atlanta. This prestigious donor recognition society is continuing today in honor of the founding volunteers and board members of Nicholas House whose vision profoundly changed the way homeless families are cared for in our community. Dream Builders make it possible for this important legacy to continue.

[www.nicholashouse.org](http://www.nicholashouse.org)
What is the Dream Builders Luncheon?

Proceeds from the Dream Builders Luncheon support Nicholas House’s mission to assist families experiencing homelessness, unemployment, poverty, mental illness, addiction, physical challenges, and more. The goal of the luncheon is to raise awareness and funds for Nicholas House’s housing programs and supportive services. In 2022, our 40th Anniversary Dream Builders Luncheon brought together business leaders, community advocates, and philanthropists to raise tens of thousands of dollars for homeless families.

Why become a Dream Builder's Sponsor?

Nicholas House offers corporate partners an opportunity to support homeless families in building self-sufficient lives. By aligning with a high-profile, well-supported charity like Nicholas House, you position your business as a supporter of community issues to your internal, external, and community audiences. You will also receive positive exposure to our event attendees, including an anticipated 200+ corporate leaders, community advocates, and professionals across various industries. Our staff will work with your company to develop a partnership that meets your corporate social responsibility objectives and business goals.

The Impact of your Sponsorship

By becoming a Dream Builders Sponsor, you will help Nicholas House support even more people on their journey away from homelessness. Your sponsorship enables our clients to get off the streets, find stable employment, and secure permanent housing for their family. Sponsorship will help vulnerable families to live independently and will ensure that Nicholas House can continue its life-changing and, in some cases, life-saving work.

Funds raised during Dream Builders 2023 will help support Nicholas House’s Adult Education Programs (case management, budgeting, money management and job readiness), Educational Enrichment Workshops, and Weekend Summer Activities for homeless children.
Next Steps to secure your sponsorship

Ready to become a Dream Builders Sponsor? Detailed information on sponsorship levels and entitlements are included on the next page. Limited sponsorship opportunities are available, so we recommend you respond as quickly as possible! Complete and submit the attached Sponsorship Commitment Form to secure your spot.

QUESTIONS?

Contact Tanya Watkins, Director of Development
twatkins@nicholashouse.org
770-576-2668

www.nicholashouse.org
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
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</thead>
<tbody>
<tr>
<td>Exclusive seats to the Dream Builders Luncheon.</td>
<td>10 seats</td>
<td>5 seats</td>
<td>3 seats</td>
</tr>
<tr>
<td>Complimentary recognition in Luncheon Program Journal.</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Tickets to VIP Dream Builders Reception, Fall 2023.</td>
<td>6 Tickets</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
</tr>
<tr>
<td>Recognition as sponsor in PowerPoint display at the Luncheon event.</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition in Nicholas House’s Annual Report and Quarterly Newsletter.</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Cross promotional opportunities to include headline billing and branding in all promotional materials to include invitations, Nicholas House website, social media channels, e-blasts and press releases.</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Opportunity to provide promotional gifts for guests.</td>
<td>✔</td>
<td></td>
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<tr>
<td>Brief speaking opportunity as presenting sponsor during the fall Dream Builders VIP Event.</td>
<td>✔</td>
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</table>
Sponsorship Agreement

Sponsor name as is should appear on marketing materials: ____________________________

Contact Person: ______________________________________________________________

Company Name: ______________________________________________________________

Mailing Address: ______________________________________________________________

City/State/Zip: ____________________________

Telephone: ____________________________

E-mail: ____________________________

The company/individual listed above agrees to participate as a sponsor of Dream Builders Luncheon 2023 to benefit Nicholas House at the following level:

☐ Diamond Sponsor | $8,000 Donation
☐ Platinum Sponsor | $5,000 Donation
☐ Gold Sponsor | $3000 Donation

☐ My check for this amount is enclosed.  ☐ Please invoice me for the amount indicated above.

Authorized Sponsor Representative Signature ____________________________ Date ____________

Nicholas House agrees to provide all benefits as listed on the enclosed benefits sheet in return for your sponsorship contribution. For information, please contact Tanya Watkins at twatkins@nicholashouse.org or (770) 576-2668.

Please note: To ensure your listing as a sponsor on the invitation, your agreement form must be received by May 23, 2023. Confirmations received after this date will be listed in the program only.

Return this form via email or mail: twatkins@nicholashouse.org
Nicholas House ATTN: Tanya Watkins
PO Box 15577 Atlanta, GA 30333